

Strategic Guidelines for Advocacy

2016-17

1. The Canadian Dance Assembly primarily advocates at the federal level.
2. The CDA takes advocacy action when a group of members are concerned about a national issue. The CDA does not advocate on individual cases that only affect one member.
3. The Canadian Dance Assembly advocates at the federal level in many Departments that affect dance: Canadian Heritage, Foreign Affairs, International Trade, Innovation, National Revenue (CRA), Finance, Health, Indigenous Affairs, Immigration, Employment, and Women's Status. The Advocacy Committee, together with the Executive Director, set priorities.
4. The CDA will advocate at the provincial level periodically, when needed. The CDA partners regularly with the provincial dance service organizations. We encourage our members to talk to our provincial partners about provincial issues first.
5. The CDA will advocate at the local level to galvanize the community of members where our Head Office is located (currently Toronto).

Mandate/Composition of Advocacy Committee:

The Strategic Advisory Committee of the Canadian Dance Assembly is dedicated to sounding its membership from across the country to gather perspectives on the many and varied issues facing dance and to building appropriate coalitions to effect change. Areas of focus for the committee include but are not limited to: organizational strategic planning, pluralism, political analysis, public policy, health and education.

The committee is dedicated to representing and reflecting diversity as manifested in the various practices of dance in Canada and within Canadian society.

Tools/Actions

The committee will meet once a month by teleconference and engage in informal one on one





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communication when appropriate to remain current and advance specific projects.

The committee may undertake research in pertinent areas, and write summaries, articles, blog posts, etc. The committee works alongside CDA's other partners in the performing arts such as the Canadian Arts Coalition and the Performing Arts Alliance.

