

Culture Montréal



Photo: Sylvain Légaré



La participation culturelle des jeunes à Montréal

- Des jeunes
culturellement actifs

montréal
culture

INRS
Université d'avant-garde

**Culture
et Communications**
Québec 

An innovative methodological approach: the qualitative analysis

- Interviews with 58 young people
- Three age groups:
 - 12-17 years old
 - 18-24 years old
 - 25-34 years old



- Multiple variables taken into account

Typical portraits

- Rapping in Montreal-North (16 years old)
- Living a “double life”, between the business job by day and the underground music scene by night (30 years old)
- Yarn bombing as a form of political involvement (32 years old)
- Pottery, neighborhood life and art therapy (33 years old)
- Young dancers in Montreal East (a group of 15-22 years old)

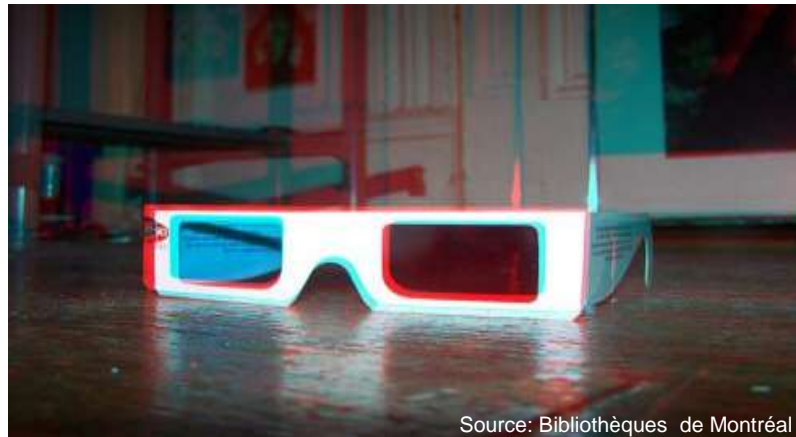


A major trend:

Creator, consumer... or **prosumer**

“The advent and widespread deployment of Internet and digital technology has revolutionized our roles as consumers of cultural content. We can now be creator, producer and broadcaster. We should be thinking of these changes in terms of circularity and linearity.

The notion of "prosumer", contraction of producer (as professional) and consumer reflects these trends.”



Source: Bibliothèques de Montréal

Digital technology:

- is well implemented
- is used in a thoughtful way (so they mention)
- is complementary



Source: Bibliothèques de Montréal



Photo: Luc Legay

Myths, obstacles and incentives

- “Young people don’t read anymore”
...and other myths about youth
- Money, time and **proximity!**



Transmission and impacts

- Family and parents: a decisive influence
- Teachers and educators as well!
- Personal and social impacts
- Art, culture and...commitment



Photo: Patrick Deschamps



Source: Bibliothèques de Montréal

Culture according to young people:

“The arts represent the sensitive side of things, they are what makes us human and not machines...”

“Rap for me is... another way of unwinding, of letting steam off without using violence...”

“Well, it basically determines what we fundamentally are. What we say, who we are. So basically, artistic expression is to tell stories. So it's quite essential, especially in Quebec, in our cultural context.”



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Thank you!

Study available on Culture Montréal Website:
www.culturemontreal.ca

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